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Habitat for Humanity Announces Women Build 2024 Kickoff Party
Empowering female-headed households through affordable homeownership

FORT MYERS, Fla. (Feb. 13, 2024) – Habitat for Humanity of Lee and Hendry Counties has announced the start of its Women Build 2024 campaign, set for Thursday, Feb. 29, in Fort Myers.

The Women Build 2024 Kickoff Party will feature beer, wine, heavy hors d'oeuvres and an array of raffle items, with all proceeds to benefit Habitat for Humanity's Women Build campaign that empowers female-led families through affordable homeownership. The Kickoff Party will be held from 6 to 8 p.m. at The Club at Pelican Preserve, 9802 Pelican Preserve Blvd. in Fort Myers.

“The Women Build campaign has seen great success over the years, empowering women to experience the life-changing benefits of homeownership, creating stability and security for future generations,” said Habitat VP of Strategic Partnerships Elisha Baird. “We are excited to bring people together to kick off the campaign and begin fundraising to continue transforming lives in our community.”

The annual Women Build campaign engages women and men in the effort to provide safe and decent homes for female-headed households. Since 2011, support for the campaign has built 27 affordable homes in partnership with female-led families. This year, 75% of families actively partnering with Habitat to build a home are led by women, highlighting the critical need for affordable housing for women and their children.

The Women Build 2024 campaign is presented by title sponsor FineMark National Bank & Trust for the fourth consecutive year. Additional sponsors include Victory Layne Chevrolet, Aubuchon Homes, Edison National Bank, Habitat for Humanity ReStores of Lee and Hendry Counties, The Landings Yacht, Golf & Tennis Club, Inc., The Legends Golf & Country Club, Mark Loren Designs, Rotary Club of Sanibel-Captiva, Royal Palm Coast Realtors Association, Suffolk, Sun Country Homes of Florida, Inc., Suncoast Credit Union, Zonta Foundation of Southwest Florida, Robert and Ann Arnall, Lynne Birdt, George Byam, Cundall Family Fund, Alan Einhorn and Vicki Cooper, John and Lesley Hill, Ed and Connie Lizak and Schenian Family Foundation, Inc.

To learn more about Habitat for Humanity of Lee and Hendry Counties' Women Build Campaign, visit www.habitat4humanity.org/WomenBuild.

About Habitat for Humanity of Lee and Hendry Counties

Habitat for Humanity of Lee and Hendry Counties is a faith-based private nonprofit serving families with a housing need willing to partner. As a developer, builder, mortgage lender, housing counseling agency and retail operator, Habitat partners with families to build, improve or retain places to call home. Since 1982, Habitat has partnered with more than 1,800 families to help them achieve their dream of affordable homeownership. In addition to putting in 300 hours of sweat equity into building their own homes, Habitat Homebuyers contribute to their closing costs, attend more than 20 hours of financial education classes, and pay an affordable mortgage set at no more than 30% of their monthly income. Through volunteering and providing financial or material donations, everyone can help Lee and Hendry County families achieve strength, stability, and independence. For more information, visit Habitat4Humanity.org.

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