



Greater Fort Myers

CHAMBER OF COMMERCE
EMPOWER. CONNECT. UNITE.

2021 Digital Advertising Rates

E-Newsletter

Sent to 4,400 addresses on a weekly basis. Placement within weekly email at the discretion of Chamber staff. Shared by multiple advertisers unless otherwise noted.

ADVERTISEMENT WITH LINK

600 pixels wide x 200 pixels high
72 ppi, png or gif
\$75 per week
\$150 per week for exclusivity

Chamber Website

Banner ads can be animated. Locations are shared by multiple advertisers.

HEADER BANNER WITH LINK

475 pixels wide x 75 pixels high, 72 ppi
\$150 per month; minimum 3-month commitment

MEDIUM BANNER WITH LINK

200 pixels wide x 300 pixels high, 72 ppi
\$100 per month; minimum 3-month commitment

SMALL BANNER WITH LINK

200 pixels wide x 150 pixels high, 72 ppi
\$75 per month; minimum 3-month commitment

Advertising opportunities are reserved for Chamber members. All advertising is based on availability. Every attempt is made to provide exclusivity by business category. Contact Linda Onorevole for more information or to place a reservation, linda@fortmyers.org, 239.332.2930 ext 213.